

## Amplify

Developing extraordinary leaders who empower others and deliver results across the system

#### Sydney

Virtual Tuesday 5 May 10 - 11 am

Full day Tuesday 30 June Tuesday 11 August Tuesday 22 September 9 - 5 pm

Location Mercer, 100 Barangaroo Ave, Sydney



"Leadership is a conversation. How you show up in that conversation determines your effectiveness. How we show up together in these conversations drive our collective effectiveness, and business performance."

Bob Anderson, The Leadership Circle

## Are you asking: How can I do this better?

If you're a leader in the funds management industry, you're probably trying to figure out:

- ► How to get more and better out of your people without giving them burnout
- How to influence change across the system, faster and with more ease and fun

And if you're like most leaders, you'll be preparing strategies, reports and presentations, with analysis and frameworks to lay out the case for what people need to do more of, differently, and better to achieve results and deliver projects.

There'll be some amount of pushback and competing interests, and defensiveness and delays. And so you'll adjust the papers and project plans.

Progress will be made, of course - you're a high performer and generally work with smart, competent people.

But if you're ambitious and curious, you're probably regularly asking yourself - how can I do this better?

The Amplify Leadership Program will help you discover the one or two shifts in your leadership approach that will unlock the biggest impact — helping you get more from your people, drive progress across the system, and enjoy the process more.

These shifts won't be about what you know — they'll be about how you show up.

This isn't easy work; it's challenging and at times confronting.

But the time and energy invested in Amplify will elevate your impact — on people, projects, and performance. And if it doesn't, your registration fee will be fully refunded.

#### Reach out to find out more, or to secure your spot

Yolanda Beattie, Future IM/Pact founder yolanda@yoandco.com.au +61 424 186 534

"Before I started Yolanda's program, I was concerned how I'd make the time for it. Once I started, I knew this had to be my priority."

Past program participant – deputy head of asset class

#### **Target audience**

Professionals across funds management in any function and any gender who currently lead others either as direct people managers or as key influencers in the system.

The highly personalised development structure means Amplify is relevant to all leadership levels and years of leadership experience, with a skew to those who have at least 3 years direct management experience.

# What you'll learn: How to be better and get more things done.

Amplify will teach you how to catch yourself when you're showing up in a reactive state, and what you do when you're operating from below the line.

You'll learn how easy it is to get triggered by victim, villain and hero narratives, and unhelpful beliefs that impair your ability to empower and influence others.

From this awareness you have different choices.

This is to play the inner game. And it's now your greatest growth edge.

Amplify will give you the insights and tools to work with stress and challenges, so you have greater mental clarity and can deliver better results through and with people.

This is a highly personalised experience anchored to your strengths and challenges, and articulated as the biggest changes you could make.

That means we're targeting big shifts like:

- Being more open to diverse views and perspectives; being less defensive
- Speaking up more; having more presence and gravitas
- Influencing others by building common ground and relational connection
- Constructively challenging others instead of withdrawing and avoiding
- Delegating and providing feedback to support other's growth
- Collaborating more effectively by being more trusting of others and self-trusting
- Being consistently reliable by setting impeccable agreements

It's challenging and rewarding work that can have an immediate and significant impact on your leadership impact.



## Why you'll change: A proven process.

Amplify uses powerful profiling and change tools so you can embark on a personalised growth process that pinpoints how and why you're showing up in ways that serve and ways that don't, and what you need to do differently to be an extraordinary leader.



#### Vision

As a leader, who do you want to be; what impact do you want to have?

What's the gap between here and there, and what needs to change?



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#### Strengths

Core strengths and creative competencies to leverage



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#### Growth edge

What gets in the way:

- Personality shadows
- Insecurities and ego threats
- Unhelpful beliefs
- Drama triangles and personas



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#### Change plan

Build plan to achieve the one big thing you could do differently that will have an outsized impact on your leadership effectiveness.

#### **Target outcomes**

Amplify will help you to:

- Lead high trust, high performance teams who communicate with rigour and respect
- Manage your own and other's stress and overwhelm so you can think clearly under pressure
- Influence more skilfully across the business and the system
- Drive results through others
- Be a magnet for top talent

#### Examined and developed via

360 feedback using the Leadership Circle Profile Personality and psychodynamic profiling using the Enneagram

Behaviour change tools explored via coaching and workshops Peer learning for insight, external perspectives and networking

Internal sponsorship and external mentors

# What you're signing up to: An immersive experience with a tight cohort

Developing who you are and how you show up is a lifelong project. Amplify turbocharges the process by integrating coaching, peer learning and workshops, anchored by 360 feedback via the world's most integrated leadership framework – the Leadership Circle Profile. Here's how the program flows.

Program kick-off explaining key concepts and prepwork, including personality and psychodynamic profiling and 90 minute debrief, and internal sponsor selection.

Leadership 360 reviews commence.

Kick-off, set up, internal sponsor engagement and profiling debrief

Workshop 1: Adaptive challenges and the inner game of leadership

Deepening self-awareness and self-belief by exploring what drives your strengths and derailers, and how to adapt and grow.

90 minute Leadership Circle 360 debrief and coaching with reference to values and purpose reflections.

360 debrief and coaching, exploring values and purpose.

Workshop 2: Your growth path to becoming a better leader

Pinpointing the change you could make that would have an outsized impact on your leadership; how to leverage values, purpose, thoughts and beliefs to be better.

Share 360 feedback and development plans with team and manager for refinement.

60 mins 1 on 1 coaching.

Coaching and planning,

Workshop 3: Developing interpersonal intelligence and influence

Developing interpersonal intelligence to become a leader who empowers others through feedback and delegation, and influences stakeholders to deliver results.



## What to expect: Be challenged and motivated

#### What to expect

Amplify invites participants to step outside their comfort zone and embrace the challenging, interesting and rewarding work that builds incredible leaders and great careers.

#### Time commitment

In addition to participating in all three workshops and coaching sessions, participants are encouraged to spend at least an hour a week on self-reflection and specific homework tasks during the program.

We strongly recommend participants also commit to a daily 10 minute meditation practice, so they can habitually calm their nervous system and train their attention muscle to support more transformational growth.

#### Investment

#### Early bird pricing

\$6,200 plus GST for registrations before 30 June.

\$6,800 plus GST for registrations following early bird deadline.

Additional 10% discount for Future IM/Pact partners.

#### Investment covers

- → 3 x full day workshops
- ▶ 4 hours of 1 on 1 coaching
- Pear learning and networking
- Access to mentors (mentors being confirmed by February 2026)
- ▶ Enneagram and Leadership Circle Profiles
- Workbooks and change tools
- Weekly content stream

"What might take many years to learn about yourself is accelerated in months. Yolanda's advice is always on point and insightful."

Past program participant – assistant portfolio manager

"I wish I learned this years ago. These insights are having a profound impact on me."

Past program participant – assistant portfolio manager

### Who's teaching you? A leadership expert with intensive industry experience

I've been working in and around the funds management industry for over 25 years, and have spent the past decade supporting leaders to build the self-awareness and self-insight that helps them bring out the best in others.

I've invested thousands of hours learning from the world's best thinkers in adult development and leadership. From neuroscientists to psychologists to leadership academics and mindfulness experts, I've combined great ideas into a learning experience that helps you attain the career defining insights that support your growth.

That's how I know you need to invest in you and shift how you think if you want to be a great leader that empowers others and drives performance.

Reach out if you want to talk through your context and how this program can support your growth.

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"Yolanda's willingness to support participants is exceptional, and her ability to provide insightful comments is amazing. This was an incredibly valuable experience."

Past participant



Reach out to find out more, or to secure your place Yolanda Beattie +61 424 186 534 yolanda@yoandco.com.au

### Thank you

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